

# 2015-16 Radio Diary Schedule & Measured Markets



Survey	Measurement Period	Release Date
Fall 2015	Sept. 7–Nov. 1, 2015	December 3, 2015 – 9:00am ET
Spring 2016	Feb. 29–April 24, 2016	May 26, 2016 – 9:00am ET

Area	Market	12+ Population	Survey		Area	Market	12+ Population	Survey	
			Fall	Spring				Fall	Spring
	<b>NEWFOUNDLAND</b>					<b>ONTARIO (continued)</b>			
0019	Carbonear	41,620	•*		5369	London	441,670	•	•
0070	Clareville	31,200	•*		5237	Midland	46,500	•	
0049	Corner Brook	24,860	•*		5469	North Bay	59,920	•	
0060	Gander-Grand Falls	34,200	•*		5238	Orillia	69,330	•	
0020	Marystown	18,630	•*		5187	Oshawa-Whitby	366,510	•	•
0009	St John's	185,890	•	•	5069	Ottawa-Gatineau	1,157,020	•	•
0040	Stephenville	18,340	•*		5071	Ottawa-Gatineau Anglo	814,910	•	•
	<b>PRINCE EDWARD ISLAND</b>				5072	Ottawa-Gatineau Franco	342,110	•	•
1020	Charlottetown	72,580	•		5449	Owen Sound	75,990	•	
	<b>NOVA SCOTIA</b>				5099	Pembroke	53,070	•	
2080	Halifax	359,520	•	•	5159	Peterborough	110,720	•	
2010	Sydney	89,240	•		5390	Sarnia	115,930	•	
	<b>NEW BRUNSWICK</b>				5519	Sault Ste Marie	73,760	•	
3079	Fredericton	102,740	•		5089	Smiths Falls	75,490	•	
3009	Moncton	132,630	•	•	5299	St Catharines-Niagara	365,940	•	•
3029	Saint John	111,720	•	•	5479	Sudbury	149,210	•	
3008	Shediac	44,040	•		5539	Thunder Bay	113,220	•	
	<b>QUEBEC</b>				5499	Timmins	39,150	•	
4130	Alma	47,740	•		5409	Windsor	291,390	•	•
4050	Amqui	16,200	•*		5429	Wingham	100,720	•	
4010	Avignon-Bonaventure	30,100	•		5349	Woodstock	66,490	•	
4093	Baie Comeau	25,730	•			<b>MANITOBA</b>			
4150	Charlevoix	26,620	•*		6070	Brandon	67,800	•	
4369	Drummondville	90,990	•		6119	Winnipeg	694,920	•	•
4029	Gaspé	16,260	•*			<b>SASKATCHEWAN</b>			
4360	Granby	86,730	•		7069	Regina	204,660	•	•
4671	La Tuque	12,940	•*		7109	Saskatoon	256,690	•	•
4595	Lachute	38,060	•		7090	Yorkton	32,600	•*	
4040	Matane	19,890	•*			<b>ALBERTA</b>			
4199	Québec	712,570	•	•	8111	Camrose	43,160	•	
4070	Rimouski	67,550	•		8059	High River	65,830	•*	
4145	Roberval	76,010	•		8089	Lacombe	31,320	•	
4710	Rouyn	38,170	•		8019	Lethbridge	102,720	•	•
4120	Saguenay	151,970	•	•	8079	Red Deer	90,390	•	•
4629	Saint-Gabriel-de-Brandon	26,910	•*		8015	Taber	15,170	•	
4420	Saint-Jean/St-Hyacinthe	195,090	•			<b>BRITISH COLUMBIA</b>			
4590	Saint-Jérôme	179,480	•		9090	Abbotsford	157,570	•	
4081	Sept-Iles Port-Cartier	35,220	•*		9080	Chilliwack	100,360	•	
4339	Sherbrooke	213,790	•	•	9209	Kamloops	90,670	•	•
4659	Trois-Rivières	140,280	•	•	9230	Kelowna	173,830	•	•
4723	Val-d'Or	38,320	•		9149	Nanaimo	94,850	•	
	<b>ONTARIO</b>				9070	Penticton	71,730	•	
5239	Barrie	175,170	•		9349	Prince George	76,860	•	•
5139	Belleville-Trenton	116,240	•	•	9239	Vernon	58,970	•	
5320	Brantford	125,510	•		9119	Victoria	341,780	•	•
5079	Brockville	42,630	•						
5400	Chatham-Wallaceburg	91,850	•						
5150	Cobourg	78,600	•						
5008	Cornwall	68,190	•						
5358	Guelph	131,390	•						
5269	Hamilton	671,100	•	•					
5109	Kingston	150,460	•	•					
5339	Kitchener-Waterloo	442,790	•	•					
5407	Leamington	64,320	•						

\* Basic market – reach report data only

Meter measured markets: Montreal, Toronto, Calgary, Edmonton, Vancouver.