

2016-17 Radio Diary Schedule & Measured Markets



Survey	Measurement Period	Release Date
Fall 2016	Sept. 5–Oct. 30, 2016	December 1, 2016 – 9:00am ET
Spring 2017	Feb. 27–April 23, 2017	May 25, 2017 – 9:00am ET

Area	Market	12+ Population	Survey		Area	Market	12+ Population	Survey	
			Fall	Spring				Fall	Spring
	NEWFOUNDLAND					ONTARIO (continued)			
0019	Carbonear	41,800	●*		5109	Kingston	151,780	●	●
0070	Clareville	31,050	●*		5339	Kitchener-Waterloo	456,930	●	●
0049	Corner Brook	24,700	●*		5407	Leamington	65,050	●	
0060	Gander-Grand Falls	34,040	●*		5369	London	448,180	●	●
0020	Marystown	18,620	●*		5237	Midland	47,160	●	
0009	St John's	187,610	●	●	5469	North Bay	59,650	●	
0040	Stephenville	18,510	●*		5238	Orillia	70,520	●	
					5187	Oshawa-Whitby	371,930	●	●
	PRINCE EDWARD ISLAND				5069	Ottawa-Gatineau	1,170,620	●	●
1020	Charlottetown	73,350	●		5071	Ottawa-Gatineau Anglo	823,920	●	●
					5072	Ottawa-Gatineau Franco	346,700	●	●
	NOVA SCOTIA				5449	Owen Sound	76,510	●	
2080	Halifax	369,170	●	●	5099	Pembroke	52,500	●	
2010	Sydney	88,280	●		5159	Peterborough	110,880	●	
					5390	Sarnia	115,430	●	
	NEW BRUNSWICK				5519	Sault Ste Marie	72,840	●	
3150	Edmundston	28,940	●*		5089	Smiths Falls	78,190	●	
3079	Fredericton	104,110	●		5299	St Catharines-Niagara	367,520	●	●
3009	Moncton	134,790	●	●	5479	Sudbury	147,920	●	
3029	Saint John	111,180	●	●	5539	Thunder Bay	112,470	●	
3008	Shediac	44,640	●		5348	Tillsonburg**	51,300		●
					5499	Timmins	38,820	●	
	QUEBEC				5409	Windsor	292,560	●	●
4130	Alma	47,310	●		5429	Wingham	103,200	●	
4050	Amqui	16,360	●*		5349	Woodstock	66,980	●	
4010	Avignon-Bonaventure	30,140	●						
4093	Baie Comeau	25,610	●			MANITOBA			
4150	Charlevoix	26,930	●*		6070	Brandon	68,010	●	
4369	Drummondville	89,890	●		6119	Winnipeg	705,460	●	●
4029	Gaspé	16,260	●*						
4360	Granby	87,650	●			SASKATCHEWAN			
4671	La Tuque	13,090	●*		7069	Regina	207,950	●	●
4595	Lachute	37,360	●		7109	Saskatoon	265,180	●	●
4040	Matane	19,950	●*		7090	Yorkton	32,410	●*	
4199	Québec	719,360	●	●					
4070	Rimouski	68,440	●			ALBERTA			
4145	Roberval	75,590	●		8111	Camrose	43,050	●	
4710	Rouyn-Noranda	38,300	●		8059	High River	67,080	●*	
4120	Saguenay	151,180	●	●	8089	Lacombe	31,790	●	
4629	Saint-Gabriel-de-Brandon	27,250	●		8019	Lethbridge	102,560	●	●
4420	Saint-Jean/St-Hyacinthe	195,320	●		8079	Red Deer	92,090	●	●
4590	Saint-Jérôme	182,820	●		8015	Taber	15,090	●	
4081	Sept-Iles Port-Cartier	35,630	●*						
4669	Shawinigan	53,030	●*			BRITISH COLUMBIA			
4339	Sherbrooke	217,510	●	●	9090	Abbotsford	158,950	●	
4659	Trois-Rivières	141,030	●	●	9080	Chilliwack	100,200	●	
4723	Val-d'Or	39,480	●		9209	Kamloops	90,270	●	●
					9230	Kelowna	175,050	●	●
	ONTARIO				9149	Nanaimo	96,720	●	
5239	Barrie	179,530	●		9070	Penticton	71,830	●	
5139	Belleville-Trenton	115,230	●	●	9349	Prince George	76,110	●	●
5320	Brantford	125,210	●		9239	Vernon	59,440	●	
5079	Brockville	41,790	●		9119	Victoria	343,560	●	●
5400	Chatham-Wallaceburg	92,570	●						
5150	Cobourg	79,420	●						
5008	Cornwall	67,900	●						
5358	Guelph	133,570	●						
5310	Haldimand	40,840	●						
5269	Hamilton	683,590	●	●					

* Basic market – reach report data only

Meter measured markets: Montreal, Toronto, Calgary, Edmonton, Vancouver.

** Measured as of Spring 2017