

2017-18 Radio Diary Schedule & Measured Markets



Survey	Measurement Period	Release Date
Fall 2017	Sept. 4–Oct. 29, 2017	November 30, 2017 – 9:00am ET
Spring 2018	Feb. 26–April 22, 2018	May 24, 2018 – 9:00am ET

Area	Market	12+ Population	Survey		Area	Market	12+ Population	Survey	
			Fall	Spring				Fall	Spring
	NEWFOUNDLAND					ONTARIO (continued)			
0019	Carbonear		•*		5109	Kingston		•	•
0070	Clareville		•*		5339	Kitchener-Waterloo		•	•
0049	Corner Brook		•*		5407	Leamington		•	
0060	Gander-Grand Falls		•*		5369	London		•	•
0020	Marystown		•*		5237	Midland		•	
0009	St John's		•	•	5469	North Bay		•	
0040	Stephenville		•*		5238	Orillia		•	
	PRINCE EDWARD ISLAND				5187	Oshawa-Whitby		•	•
1020	Charlottetown		•		5069	Ottawa-Gatineau		•	•
	NOVA SCOTIA				5071	Ottawa-Gatineau Anglo		•	•
2080	Halifax		•	•	5072	Ottawa-Gatineau Franco		•	•
2070	New Glasgow		•		5449	Owen Sound		•	
2010	Sydney		•		5099	Pembroke		•	
	NEW BRUNSWICK				5159	Peterborough		•	
3079	Fredericton		•		5390	Sarnia		•	
3009	Moncton		•	•	5519	Sault Ste Marie		•	
3029	Saint John		•	•	5089	Smiths Falls		•	
3008	Shediac		•		5299	St Catharines-Niagara		•	•
	QUEBEC				5479	Sudbury		•	
4130	Alma		•		5539	Thunder Bay		•	
4050	Amqui		•*		5348	Tillsonburg		•	
4010	Avignon-Bonaventure		•		5499	Timmins		•	
4093	Baie Comeau		•		5409	Windsor		•	•
4150	Charlevoix		•*		5429	Wingham		•	
4369	Drummondville		•		5349	Woodstock		•	
4029	Gaspé		•*			MANITOBA			
4360	Granby		•		6070	Brandon		•	
4595	Lachute		•		6119	Winnipeg		•	•
4640	Maskinongé		•			SASKATCHEWAN			
4040	Matane		•*		7069	Regina		•	•
4199	Québec		•	•	7109	Saskatoon		•	•
4070	Rimouski		•		7090	Yorkton		•*	
4145	Roberval		•			ALBERTA			
4710	Rouyn-Noranda		•		8111	Camrose		•	
4120	Saguenay		•	•	8059	High River		•*	
4420	Saint-Jean/St-Hyacinthe		•		8019	Lethbridge		•	•
4590	Saint-Jérôme		•		8079	Red Deer		•	•
4081	Sept-Iles Port-Cartier		•*		8015	Taber		•	
4669	Shawinigan		•*			BRITISH COLUMBIA			
4339	Sherbrooke		•	•	9090	Abbotsford		•	
4659	Trois-Rivières		•	•	9080	Chilliwack		•	
4723	Val-d'Or		•		9209	Kamloops		•	•
	ONTARIO				9230	Kelowna		•	•
5239	Barrie		•		9149	Nanaimo		•	
5139	Belleville-Trenton-Prince Edward County		•	•	9070	Penticton		•	
5320	Brantford		•		9349	Prince George		•	•
5079	Brockville		•		9239	Vernon		•	
5400	Chatham-Wallaceburg		•		9119	Victoria		•	•
5150	Cobourg		•						
5008	Cornwall		•						
5358	Guelph		•						
5310	Haldimand		•						
5269	Hamilton		•	•					

* Basic market – reach report data only

Meter measured markets: Montreal, Toronto, Calgary, Edmonton, Vancouver.