

2017-18 Radio Diary Schedule & Measured Markets



Survey	Measurement Period	Release Date
Fall 2017	Sept. 4–Oct. 29, 2017	November 30, 2017 – 9:00am ET
Spring 2018	Feb. 26–April 22, 2018	May 24, 2018 – 9:00am ET

Area	Market	12+ Population	Survey		Area	Market	12+ Population	Survey	
			Fall	Spring				Fall	Spring
	NEWFOUNDLAND					ONTARIO (continued)			
0019	Carbonear	42,260	•*		5109	Kingston	152,780	•	•**
0070	Clareville	30,520	•*		5339	Kitchener-Waterloo	452,960	•	•
0049	Corner Brook	24,750	•*		5407	Leamington	64,000	•	
0060	Gander-Grand Falls	34,100	•*		5369	London	452,150	•	•
0020	Marystown	18,360	•*		5237	Midland	48,560	•	
0009	St John's	192,900	•	•	5469	North Bay	59,200	•	
0040	Stephenville	18,030	•*		5238	Orillia	73,680	•	
	PRINCE EDWARD ISLAND				5187	Oshawa-Whitby	378,300	•	•
1020	Charlottetown	76,040	•		5069	Ottawa-Gatineau	1,183,530	•	•
	NOVA SCOTIA				5071	Ottawa-Gatineau Anglo	834,330	•	•
2080	Halifax	380,260	•	•	5072	Ottawa-Gatineau Franco	349,200	•	•
2070	New Glasgow	40,060	•		5449	Owen Sound	75,200	•	
2010	Sydney	86,960	•		5099	Pembroke	52,100	•	
	NEW BRUNSWICK				5159	Peterborough	110,390	•	
3079	Fredericton	106,370	•		5390	Sarnia	114,120	•	
3009	Moncton	137,820	•	•	5519	Sault Ste Marie	71,070	•	
3029	Saint John	111,350	•	•**	5089	Smiths Falls	78,000	•	
3008	Shediac	44,700	•		5299	St Catharines-Niagara	368,100	•	•
	QUEBEC				5479	Sudbury	146,700	•	
4130	Alma	46,730	•		5539	Thunder Bay	111,140	•	
4050	Amqui	15,900	•*		5348	Tillsonburg	51,350	•	
4010	Avignon-Bonaventure	29,500	•		5499	Timmins	37,870	•	
4093	Baie Comeau	25,080	•		5409	Windsor	294,390	•	•**
4150	Charlevoix	26,320	•*		5429	Wingham	103,910	•	
4369	Drummondville	91,310	•		5349	Woodstock	67,350	•	
4029	Gaspé	15,640	•*			MANITOBA			
4360	Granby	88,820	•		6070	Brandon	68,140	•	
4595	Lachute	37,370	•		6119	Winnipeg	717,900	•	•
4640	Maskinongé	18,720	•			SASKATCHEWAN			
4040	Matane	19,190	•*		7069	Regina	211,670	•	•**
4199	Québec	727,840	•	•	7109	Saskatoon	272,240	•	•**
4070	Rimouski	67,930	•		7090	Yorkton	31,290	•*	
4145	Roberval	74,850	•			ALBERTA			
4710	Rouyn-Noranda	37,170	•		8111	Camrose	40,780	•	
4120	Saguenay	148,820	•	•	8059	High River	65,770	•*	
4420	Saint-Jean/St-Hyacinthe	194,410	•		8019	Lethbridge	101,440	•	•**
4590	Saint-Jérôme	185,130	•		8079	Red Deer	90,910	•	•**
4081	Sept-Îles Port-Cartier	34,240	•*		8015	Taber	14,910	•	
4669	Shawinigan	51,670	•*			BRITISH COLUMBIA			
4339	Sherbrooke	220,260	•	•	9090	Abbotsford	165,610	•	
4659	Trois-Rivières	141,420	•	•	9080	Chilliwack	104,090	•	
4723	Val-d'Or	37,760	•		9209	Kamloops	91,190	•	•**
	ONTARIO				9230	Kelowna	185,840	•	•**
5239	Barrie	182,080	•		9149	Nanaimo	100,340	•	
5139	Belleville-Trenton-Prince Edward County	114,570	•	•	9070	Penticton	73,840	•	
5320	Brantford	127,350	•		9349	Prince George	73,340	•	•**
5079	Brockville	40,550	•		9239	Vernon	61,350	•	
5400	Chatham-Wallaceburg	92,270	•		9119	Victoria	353,040	•	•
5150	Cobourg	79,250	•						
5008	Cornwall	67,190	•						
5358	Guelph	137,000	•						
5310	Haldimand	39,640	•						
5269	Hamilton	702,360	•	•					

* Basic market – reach report data only

** Not measured for Spring 2018.

Meter measured markets: Montreal, Toronto, Calgary, Edmonton, Vancouver.