

2018-19 Radio Diary Schedule & Measured Markets



| Survey | Measurement Period | Release Date |
|-------------|-----------------------|-------------------------------|
| Fall 2018 | Sept. 3–Oct. 28, 2018 | November 29, 2018 – 9:00am ET |
| Spring 2019 | Mar. 4–April 28, 2019 | May 30, 2019 – 9:00am ET |

| Area | Market | 12+ Population | Survey | | Area | Market | 12+ Population | Survey | |
|-----------------------------|---|----------------|--------|--------|----------------------------|------------------------------|----------------|--------|--------|
| | | | Fall | Spring | | | | Fall | Spring |
| NEWFOUNDLAND | | | | | ONTARIO (continued) | | | | |
| 0019 | Carbonear | 42,940 | •* | | 5109 | Kingston | 153,970 | • | |
| 0070 | Clarenville | 30,620 | •* | | 5339 | Kitchener-Cambridge-Waterloo | 486,890 | • | • |
| 0049 | Corner Brook | 37,690 | •* | | 5407 | Leamington | 61,980 | • | |
| 0060 | Gander-Grand Falls | 34,590 | •* | | 5369 | London | 457,120 | • | • |
| 0020 | Marystown | 18,210 | •* | | 5237 | Midland | 45,950 | • | |
| 0009 | St John's | 194,920 | • | • | 5469 | North Bay | 85,510 | • | |
| 0040 | Stephenville | 18,130 | •* | | 5238 | Orillia | 72,370 | • | |
| PRINCE EDWARD ISLAND | | | | | 5187 | Oshawa-Whitby | 384,470 | • | • |
| 1020 | Charlottetown | 78,200 | • | | 5069 | Ottawa-Gatineau | 1,230,370 | • | • |
| NOVA SCOTIA | | | | | 5071 | Ottawa-Gatineau Anglo | 880,380 | • | • |
| 2080 | Halifax | 384,710 | • | • | 5072 | Ottawa-Gatineau Franco | 349,990 | • | • |
| 2010 | Sydney | 86,360 | • | | 5449 | Owen Sound | 75,510 | • | |
| NEW BRUNSWICK | | | | | 5099 | Pembroke | 51,520 | • | |
| 3079 | Fredericton | 116,090 | • | | 5159 | Peterborough | 111,000 | • | |
| 3009 | Moncton | 146,310 | • | • | 5390 | Sarnia | 113,900 | • | |
| 3029 | Saint John | 112,700 | • | | 5519 | Sault Ste Marie | 69,560 | • | |
| 3008 | Shediac | 45,470 | • | | 5089 | Smiths Falls | 64,580 | • | |
| QUEBEC | | | | | 5299 | St Catharines-Niagara | 370,300 | • | • |
| 4130 | Alma | 46,940 | • | | 5479 | Sudbury | 148,510 | • | |
| 4050 | Amqui | 15,600 | •* | | 5539 | Thunder Bay | 108,800 | • | |
| 4010 | Avignon-Bonaventure | 29,230 | •* | | 5348 | Tillsonburg | 50,840 | • | |
| 4093 | Baie Comeau | 24,570 | • | | 5499 | Timmins | 35,860 | • | |
| 4150 | Charlevoix | 25,830 | •* | | 5409 | Windsor | 296,660 | • | |
| 4369 | Drummondville | 92,780 | • | | 5429 | Wingham | 103,180 | • | |
| 4029 | Gaspé | 15,420 | •* | | 5349 | Woodstock | 68,320 | • | |
| 4360 | Granby | 90,940 | • | | MANITOBA | | | | |
| 4595 | Lachute | 37,280 | • | | 6070 | Brandon | 70,090 | • | |
| 4040 | Matane | 18,880 | •* | | 6119 | Winnipeg | 734,420 | • | • |
| 4199 | Québec | 727,200 | • | • | SASKATCHEWAN | | | | |
| 4070 | Rimouski | 67,970 | • | | 7069 | Regina | 218,660 | • | |
| 4145 | Roberval | 75,000 | • | | 7109 | Saskatoon | 282,650 | • | |
| 4710 | Rouyn-Noranda | 37,180 | • | | 7090 | Yorkton | 30,840 | •* | |
| 4120 | Saguenay | 148,530 | • | • | ALBERTA | | | | |
| 4420 | Saint-Jean/St-Hyacinthe | 196,190 | • | | 8111 | Camrose | 41,630 | • | |
| 4590 | Saint-Jérôme | 188,820 | • | | 8059 | High River | 66,820 | •* | |
| 4081 | Sept-Îles Port-Cartier | 34,110 | •* | | 8019 | Lethbridge | 106,400 | • | |
| 4669 | Shawinigan | 48,200 | •* | | 8079 | Red Deer | 91,640 | • | |
| 4339 | Sherbrooke | 221,080 | • | • | 8015 | Taber | 14,660 | • | |
| 4659 | Trois-Rivières | 142,370 | • | • | BRITISH COLUMBIA | | | | |
| 4723 | Val-d'Or | 38,050 | • | | 9090 | Abbotsford | 164,930 | • | |
| ONTARIO | | | | | 9080 | Chilliwack | 105,840 | • | |
| 5239 | Barrie | 183,260 | • | | 9209 | Kamloops | 93,500 | • | |
| 5139 | Belleville-Trenton-Prince Edward County | 119,270 | • | • | 9230 | Kelowna | 185,050 | • | |
| 5320 | Brantford | 128,480 | • | | 9070 | Penticton | 76,080 | • | |
| 5079 | Brockville | 39,510 | • | | 9349 | Prince George | 75,140 | • | |
| 5400 | Chatham-Wallaceburg | 90,540 | • | | 9239 | Vernon | 60,110 | • | |
| 5150 | Cobourg | 79,410 | • | | 9119 | Victoria | 357,920 | • | • |
| 5008 | Cornwall | 66,960 | • | | | | | | |
| 5358 | Guelph | 138,550 | • | | | | | | |
| 5310 | Haldimand | 40,910 | • | | | | | | |
| 5269 | Hamilton | 701,100 | • | • | | | | | |

* Basic market – reach report data only

Meter measured markets: Montreal, Toronto, Calgary, Edmonton, Vancouver.