

2018-19 TV Diary Schedule & Measured Markets



Survey	Measurement Period	Publication Date
Fall 2018	Oct. 18–Nov. 21, 2018 (4 weeks out of 5)	January 8, 2019 9:00am (Eastern Time)
Spring 2019	Feb. 14–April 3, 2019 (3 weeks out of 7)	May 2, 2019 9:00am (Eastern Time)

EM #	Market	2+ Population	Survey		EM #	Market	2+ Population	Survey	
			Fall	Spring				Fall	Spring
	ATLANTIC					MANITOBA			
0008	St. John's-Corner Brook	467,950	●	●	6117	Winnipeg	1,078,650	●	●
1021	Charlottetown	147,680	●						
1032	Maritime	1,586,110	●	●		SASKATCHEWAN			
2078	Halifax	689,210	●	●	7153	Prince Albert	112,560	●	
2008	Sydney-Glace Bay	127,830	●		7072	Regina-Moose Jaw	363,150	●	●
3111	Carleton	144,200	●	●	7108	Saskatoon	411,660	●	●
3010	Saint-John/Moncton	621,390	●	●	7011	Yorkton	82,810	●	
	QUEBEC					ALBERTA			
4197	Québec	1,140,940	●	●	8091	Lloydminster	100,240	●	
4061	Rimouski/Matane/Sept-Iles	214,560	●	●	8010	Medicine Hat	84,610	●	
4101	Rivière-du-Loup	128,620	●	●		BRITISH COLUMBIA			
4723	Rouyn-Noranda	145,480	●	●		Dawson Creek	63,930	●	
4118	Saguenay	273,040	●	●	9363	Kelowna	370,510	●	●
4351	Sherbrooke	602,250	●	●	9231	Prince George/Kamloops	352,430	●	
4661	Trois-Rivières	309,010	●	●	9331	Terrace-Kitimat	67,190	●	
	ONTARIO					DATABASES			
5243	Barrie	509,450	●	●		Excel Reach Report		●	●
5145	East Central Ontario	735,550	●	●		Excel Special Demographic Reach Report		●	●
5108	Kingston	271,350	●	●		SPECIAL REPORT			
5338	Kitchener	1,065,040	●	●		CTV Saskatchewan Network		●	●
5336	Kitchener-London	1,926,890	●	●					
5367	London	861,850	●	●					
5068	Ottawa-Gatineau Fr./Ang.	1,589,110	●	●					
5100	Pembroke	103,840	●	●					
5158	Peterborough	303,030	●	●					
5510	Sudbury-Timmins-North Bay/ Sault Ste. Marie	513,660	●	●					
5540	Thunder Bay	144,330	●						
5408	Windsor	401,840	●	●					

Meter measured markets: Montreal Anglo, Montreal Franco, Toronto, Calgary, Edmonton, Vancouver.