

# PPM Top-line Radio Statistics



## Toronto CTRL

Broadcast year: Radio Meter 2017-2018  
 Survey period: February 26, 2018 - May 27, 2018  
 Demographic: A12+  
 Daypart: Monday to Sunday 2am-2am  
 Geography: Toronto CTRL  
 Data type: Respondent

February 26, 2018 - May 27, 2018				
Average Daily Universe: 5,517,000				
Station	Market	AMA (000)	Daily Cume (000)	Share (%)
CBLFM	Toronto CTRL	5.5	158.0	1.8
CBLAFM	Toronto CTRL	33.5	508.1	10.8
CFMJ	Toronto CTRL	6.1	141.6	2.0
CFMZ+	Toronto CTRL	23.1	300.3	7.4
CFNYFM	Toronto CTRL	7.5	314.8	2.4
CFRB	Toronto CTRL	20.5	345.0	6.6
CFTR	Toronto CTRL	18.4	595.1	5.9
CFXJFM	Toronto CTRL	3.2	203.4	1.0
CFZM+	Toronto CTRL	11.0	167.0	3.5
CHBMFM	Toronto CTRL	31.1	653.6	10.0
CHFIFM	Toronto CTRL	39.6	901.2	12.7
CHKXFM	Toronto CTRL	3.3	110.0	1.1
CHUM	Toronto CTRL	1.3	69.2	0.4
CHUMFM	Toronto CTRL	18.6	627.9	6.0
CIDCFM	Toronto CTRL	5.9	271.2	1.9
CILQFM	Toronto CTRL	18.2	434.3	5.9
CINA	Toronto CTRL	1.6	33.4	0.5
CINDFM	Toronto CTRL	2.8	179.2	0.9
CJCL	Toronto CTRL	7.0	234.0	2.3
CJRTFM	Toronto CTRL	6.6	142.8	2.1
CKDXFM	Toronto CTRL	4.1	82.0	1.3
CKFGFM	Toronto CTRL	2.5	83.4	0.8
CKFMFM	Toronto CTRL	17.4	694.8	5.6
CKISFM	Toronto CTRL	9.5	487.0	3.1

*Spill Stations: CHKXFM (Toronto/Hamilton)*

### TERMS

**Average Minute Audience (000):** Expressed in thousands, this is the average number of persons exposed to a radio station during an average minute. Calculated by adding all the individual minute audiences together and dividing by the number of minutes in the daypart.

**Average Daily Cume (000):** Expressed in thousands, this is the average number of unique listeners who were exposed to the station for at least one minute during an average day. Calculated by adding the number of unique listeners each day and dividing it by the number of days in the analysis.

**Share:** Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

**Average Daily Universe:** The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.