PPM Top-line Radio Statistics

Montreal CTRL Anglo

Broadcast year: Radio Meter 2017-2018
Survey period: August 28, 2017 - November 26, 2017
Demographic: A12+
Daypart: Monday to Sunday 2am-2am
Geography: Montreal CTRL Anglo
Data type: Respondent

August 28, 2017 - November 26, 2017 Average Daily Universe: 812,900				
Station	**Market**	**AMA (000)**	**Daily Cume (000)**	**Share (%)**
CBFFM	Montreal CTRL Anglo	0.2	8.2	0.3
CBFXFM	Montreal CTRL Anglo	0.1	6.4	0.2
CBMFM	Montreal CTRL Anglo	1.3	19.0	2.3
CBMEFM	Montreal CTRL Anglo	4.5	60.0	8.1
CFGLFM	Montreal CTRL Anglo	1.4	51.0	2.5
CHMPFM	Montreal CTRL Anglo	0.6	26.0	1.1
CHOMFM	Montreal CTRL Anglo	6.9	127.8	12.5
CHRF	Montreal CTRL Anglo	0.3	4.1	0.6
CIBLFM	Montreal CTRL Anglo	0.0	0.7	0.0
CITEFM	Montreal CTRL Anglo	0.9	34.9	1.6
CJAD	Montreal CTRL Anglo	14.8	168.3	26.8
CJFMFM	Montreal CTRL Anglo	6.7	180.5	12.1
CKAC	Montreal CTRL Anglo	0.0	3.9	0.1
CKBEFM	Montreal CTRL Anglo	10.3	211.1	18.6
CKGM	Montreal CTRL Anglo	1.7	47.6	3.1
CKLXFM	Montreal CTRL Anglo	0.1	4.3	0.2
CKMFFM	Montreal CTRL Anglo	0.4	25.1	0.7
CKOIFM	Montreal CTRL Anglo	0.5	33.4	0.9

TERMS

Average Minute Audience (000): Expressed in thousands, this is the average number of persons exposed to a radio station during an average minute. Calculated by adding all the individual minute audiences together and dividing by the number of minutes in the daypart.

Average Daily Cume (000): Expressed in thousands, this is the average number of unique listeners who were exposed to the station for at least one minute during an average day. Calculated by adding the number of unique listeners each day and dividing it by the number of days in the analysis.

Share: Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

Average Daily Universe: The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.

PPM Top-line Radio Statistics

Montreal CTRL Franco

Broadcast year: Radio Meter 2017-2018
Survey period: August 28, 2017 - November 26, 2017
Demographic: A12+
Daypart: Monday to Sunday 2am-2am
Geography: Montreal CTRL Franco
Data type: Respondent

August 28, 2017 - November 26, 2017				
Average Daily Universe: 2,813,000				
Station	**Market**	**AMA (000)**	**Daily Cume (000)**	**Share (%)**
CBFFM	Montreal CTRL Franco	24.1	328.4	13.9
CBFXFM	Montreal CTRL Franco	4.3	109.5	2.5
CBMFM	Montreal CTRL Franco	0.5	29.6	0.3
CBMEFM	Montreal CTRL Franco	0.6	23.7	0.4
CFGLFM	Montreal CTRL Franco	22.9	596.7	13.3
CHMPFM	Montreal CTRL Franco	37.0	600.5	21.4
CHOMFM	Montreal CTRL Franco	9.4	293.4	5.5
CHRF	Montreal CTRL Franco	0.6	19.5	0.4
CIBLFM	Montreal CTRL Franco	0.1	12.2	0.1
CITEFM	Montreal CTRL Franco	12.3	408.3	7.1
CJAD	Montreal CTRL Franco	1.0	22.3	0.6
CJFMFM	Montreal CTRL Franco	8.9	382.5	5.1
CKAC	Montreal CTRL Franco	0.3	33.0	0.2
CKBEFM	Montreal CTRL Franco	10.6	377.3	6.1
CKGM	Montreal CTRL Franco	0.5	8.5	0.3
CKLXFM	Montreal CTRL Franco	4.9	94.1	2.8
CKMFFM	Montreal CTRL Franco	9.4	330.3	5.5
CKOIFM	Montreal CTRL Franco	13.9	479.4	8.0

TERMS

Average Minute Audience (000): Expressed in thousands, this is the average number of persons exposed to a radio station during an average minute. Calculated by adding all the individual minute audiences together and dividing by the number of minutes in the daypart.

Average Daily Cume (000): Expressed in thousands, this is the average number of unique listeners who were exposed to the station for at least one minute during an average day. Calculated by adding the number of unique listeners each day and dividing it by the number of days in the analysis.

Share: Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

Average Daily Universe: The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.