

NUMERIS

Top-line Radio Statistics

Fall 2019

The introduction of Continuous Measurement will create a rip in trend that will be reflected in the Fall 2019 and Spring 2020 releases. Please refer to www.numeriscanada.com for more information.



TOP-LINE RADIO STATISTICS



St. John's CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 0009 (St. John's Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 195,570				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBN	St John's Ctrl	12.4	34.1	49.6
CBN FM	St John's Ctrl	1.6	9.0	16.3
CHOZF+	St John's Ctrl	5.4	41.9	127.2
CJYQ	St John's Ctrl	1.3	5.2	7.7
CKIXFM	St John's Ctrl	9.6	49.1	62.4
CKSJFM	St John's Ctrl	16.7	59.3	84.5
VOCM	St John's Ctrl	20.0	57.9	108.3
VOCMFM	St John's Ctrl	18.9	56.9	87.3

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Sydney CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 2010 (Sydney Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 85,390				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBI	Sydney Ctrl	19.5	20.8	26.0
CBI FM	Sydney Ctrl	1.8	3.8	5.7
CHERFM	Sydney Ctrl	14.6	19.9	22.8
CHRFM	Sydney Ctrl	16.3	28.0	31.5
CJCB	Sydney Ctrl	3.0	4.9	6.3
CKCHFM	Sydney Ctrl	16.5	19.4	23.4
CKOAFM	Sydney Ctrl	15.9	14.4	17.1
CKPEFM	Sydney Ctrl	4.5	12.1	15.1

TERMS

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Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

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TOP-LINE RADIO STATISTICS



Halifax CTRL

Source: Numeris
 Release: Radio Diary Fall 2019
 Demographic: A12+
 Area: 2080 (Halifax Ctrl)
 Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 395,040				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBH FM	Halifax Ctrl	4.1	29.6	55.6
CBHAFM	Halifax Ctrl	19.2	95.4	179.3
CFLTFM	Halifax Ctrl	6.9	50.0	64.7
CFRQFM	Halifax Ctrl	11.5	76.8	113.5
CHFXTM	Halifax Ctrl	6.6	42.6	61.3
CHNSFM	Halifax Ctrl	5.7	41.0	61.1
CIOOFM	Halifax Ctrl	7.7	68.6	84.7
CJCHFM	Halifax Ctrl	8.0	72.4	91.7
CJNIFM	Halifax Ctrl	5.9	52.5	69.1
CKHYFM	Halifax Ctrl	0.8	9.1	16.8
CKHZFM	Halifax Ctrl	2.7	26.2	34.4
CKULFM	Halifax Ctrl	6.2	48.9	60.3

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Moncton CTRL

Source: Numeris
 Release: Radio Diary Fall 2019
 Demographic: A12+
 Area: 3009 (Moncton Ctrl)
 Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 149,660				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBAMFM	Moncton Ctrl	13.4	26.8	47.2
CFBOFM	Moncton Ctrl	0.8	3.5	5.4
CFQMFM	Moncton Ctrl	11.3	25.3	44.3
CHOYFM	Moncton Ctrl	0.5	1.5	4.7
CJMOFM	Moncton Ctrl	12.6	29.7	49.3
CJXLFM	Moncton Ctrl	15.7	31.6	57.7
CKCWFM	Moncton Ctrl	9.7	33.4	49.0
CKNIFM	Moncton Ctrl	12.3	27.6	36.6

TERMS

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Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Saint John CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 3029 (Saint John Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 115,040				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBD FM	Saint John Ctrl	22.0	29.0	45.2
CFBC	Saint John Ctrl	1.1	2.0	2.6
CHNIFM	Saint John Ctrl	10.2	18.7	28.3
CHSJFM	Saint John Ctrl	27.7	29.9	52.0
CHWVFM	Saint John Ctrl	14.7	34.3	49.1
CIOKFM	Saint John Ctrl	5.5	18.3	35.6
CJYCFM	Saint John Ctrl	9.5	20.6	32.7

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Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

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Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Fredericton CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 3079 (Fredericton Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 118,680				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBZ FM	Fredericton Ctrl	3.3	8.4	31.6
CBZFFM	Fredericton Ctrl	19.3	27.8	40.6
CFRKFM	Fredericton Ctrl	9.5	16.7	22.3
CFXYFM	Fredericton Ctrl	11.9	23.2	27.8
CIBXFM	Fredericton Ctrl	15.8	32.8	36.9
CIHIFM	Fredericton Ctrl	13.8	24.0	30.7
CKHJ	Fredericton Ctrl	6.8	6.5	7.7

TERMS

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Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

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TOP-LINE RADIO STATISTICS



Saguenay CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 4120 (Saguenay Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 147,310				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBJ FM	Saguenay Ctrl	14.6	29.4	48.5
CBJXFM	Saguenay Ctrl	3.8	10.0	16.0
CFIXFM	Saguenay Ctrl	23.4	55.9	93.7
CJABFM	Saguenay Ctrl	12.3	35.5	63.5
CKYKFM	Saguenay Ctrl	21.0	44.8	68.1

TERMS

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Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

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TOP-LINE RADIO STATISTICS



Quebec City CTRL

Source: Numeris

Release: Radio Diary Fall 2019

Demographic: A12+

Area: 4199 (Quebec City Ctrl)

Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 729,170				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBV FM	Quebec City Ctrl	18.0	170.7	230.2
CBVEFM	Quebec City Ctrl	0.3	12.1	38.6
CBVXFM	Quebec City Ctrl	3.7	49.7	61.1
CFELFM	Quebec City Ctrl	3.4	67.3	93.3
CFOMFM	Quebec City Ctrl	9.6	125.7	175.2
CHIKFM	Quebec City Ctrl	6.8	102.2	189.5
CHOIFM	Quebec City Ctrl	13.3	134.2	241.1
CHXXFM	Quebec City Ctrl	2.6	56.4	85.5
CITFFM	Quebec City Ctrl	8.7	136.2	223.5
CJECFM	Quebec City Ctrl	11.8	133.1	173.5
CJMFFM	Quebec City Ctrl	12.6	148.9	214.2

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Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

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TOP-LINE RADIO STATISTICS



Sherbrooke CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 4339 (Sherbrooke Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 224,870				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBFF10	Sherbrooke Ctrl	14.2	42.1	68.2
CBFXF2	Sherbrooke Ctrl	3.1	14.4	22.7
CFGEFM	Sherbrooke Ctrl	12.6	33.0	41.0
CIMOFM	Sherbrooke Ctrl	18.3	57.8	89.3
CITEF4	Sherbrooke Ctrl	18.7	71.0	185.3
CKOYFM	Sherbrooke Ctrl	8.8	36.5	45.9

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TOP-LINE RADIO STATISTICS



Trois-Rivieres CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 4659 (Trois-Rivieres Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 142,650				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBFFM8	Trois-Rivieres Ctrl	9.8	19.4	55.9
CBFXF1	Trois-Rivieres Ctrl	5.2	10.7	31.0
CHEYFM	Trois-Rivieres Ctrl	19.4	43.0	93.5
CIGBFM	Trois-Rivieres Ctrl	13.2	37.8	85.1
CJEBFM	Trois-Rivieres Ctrl	13.2	25.3	60.9
CKBNFM	Trois-Rivieres Ctrl	6.5	10.4	19.4
CKOBFM	Trois-Rivieres Ctrl	11.5	23.3	46.7

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TOP-LINE RADIO STATISTICS



Ottawa-Gatineau Anglo CTRL

Source: Numeris

Release: Radio Diary Fall 2019

Demographic: A12+

Area: 5071 (Ottawa-Gatineau Anglo Ctrl)

Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 897,120				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBO FM	Ottawa-Gat. Anglo Ctrl	20.4	230.4	395.9
CBOFFM	Ottawa-Gat. Anglo Ctrl	1.0	22.5	115.9
CBOQFM	Ottawa-Gat. Anglo Ctrl	4.6	77.0	106.7
CBOXFM	Ottawa-Gat. Anglo Ctrl	0.7	16.4	54.8
CFGO	Ottawa-Gat. Anglo Ctrl	2.8	50.7	62.0
CFPOFM	Ottawa-Gat. Anglo Ctrl	0.1	6.5	7.7
CFRA	Ottawa-Gat. Anglo Ctrl	9.1	95.4	137.4
CFTXFM	Ottawa-Gat. Anglo Ctrl	0.1	3.6	29.3
CHEZFM	Ottawa-Gat. Anglo Ctrl	7.3	110.1	188.9
CHLXFM	Ottawa-Gat. Anglo Ctrl	0.4	7.0	56.5
CIDGFM	Ottawa-Gat. Anglo Ctrl	2.1	38.4	53.5
CIHTFM	Ottawa-Gat. Anglo Ctrl	7.7	184.6	261.4
CILVFM	Ottawa-Gat. Anglo Ctrl	4.3	98.9	119.2
CIMFFM	Ottawa-Gat. Anglo Ctrl	0.6	12.9	135.3
CISSFM	Ottawa-Gat. Anglo Ctrl	2.9	83.6	123.8
CIWW	Ottawa-Gat. Anglo Ctrl	1.2	30.8	38.6
CJMJFM	Ottawa-Gat. Anglo Ctrl	6.6	105.3	150.9
CJOTFM	Ottawa-Gat. Anglo Ctrl	4.2	81.2	113
CJWLFM	Ottawa-Gat. Anglo Ctrl	3.9	50.1	63
CKBYFM*	Ott-Gat.Anglo Ctrl/Smiths Falls	3.4	45.5	91.4
CKKLFM	Ottawa-Gat. Anglo Ctrl	3.8	68.1	106.3
CKOFFM	Ottawa-Gat. Anglo Ctrl	0.3	5.9	53.6
CKQBFM	Ottawa-Gat. Anglo Ctrl	2.8	90.3	142.4
CKTFFM	Ottawa-Gat. Anglo Ctrl	0.6	10.5	88

*Spill Station

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Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Ottawa-Gatineau Franco CTRL

Source: Numeris

Release: Radio Diary Fall 2019

Demographic: A12+

Area: 5072 (Ottawa-Gatineau Franco Ctrl)

Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 355,350				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBO FM	Ottawa-Gat. Anglo Ctrl	1.9	15.9	395.9
CBOFFM	Ottawa-Gat. Anglo Ctrl	15.2	78.2	115.9
CBOQFM	Ottawa-Gat. Anglo Ctrl	1.4	11.7	106.7
CBOXFM	Ottawa-Gat. Anglo Ctrl	5.1	31.1	54.8
CFGO	Ottawa-Gat. Anglo Ctrl	0.8	4.5	62.0
CFPOFM	Ottawa-Gat. Anglo Ctrl	0.1	0.4	7.7
CFRA	Ottawa-Gat. Anglo Ctrl	1.1	6.6	137.4
CFTXFM	Ottawa-Gat. Anglo Ctrl	2.1	21.9	29.3
CHEZFM	Ottawa-Gat. Anglo Ctrl	3.2	24.6	188.9
CHLXFM	Ottawa-Gat. Anglo Ctrl	9.3	45.5	56.5
CIDGFM	Ottawa-Gat. Anglo Ctrl	1.0	9.5	53.5
CIHTFM	Ottawa-Gat. Anglo Ctrl	4.1	41.8	261.4
CILVFM	Ottawa-Gat. Anglo Ctrl	0.7	9.5	119.2
CIMFFM	Ottawa-Gat. Anglo Ctrl	17.2	86.5	135.3
CISSFM	Ottawa-Gat. Anglo Ctrl	1.2	17.6	123.8
CIWW	Ottawa-Gat. Anglo Ctrl	0.1	1.4	38.6
CJMJFM	Ottawa-Gat. Anglo Ctrl	1.9	15.6	150.9
CJOTFM	Ottawa-Gat. Anglo Ctrl	1.5	16.0	113
CJWLFM	Ottawa-Gat. Anglo Ctrl	1.6	9.3	63
CKBYFM*	Ott-Gat.Anglo Ctrl/Smiths Falls	1.4	7.7	91.4
CKKLFM	Ottawa-Gat. Anglo Ctrl	2.3	13.8	106.3
CKOFFM	Ottawa-Gat. Anglo Ctrl	7.2	41.5	53.6
CKQBFM	Ottawa-Gat. Anglo Ctrl	1.6	23.9	142.4
CKTFFM	Ottawa-Gat. Anglo Ctrl	9.4	62.8	88

*Spill Station

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Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Kingston CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5109 (Kingston Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 156,120				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CFLYFM	Kingston Ctrl	12.1	20.1	48.9
CFMKFM	Kingston Ctrl	10.5	14.2	41.8
CIKRFM	Kingston Ctrl	8.2	17.6	56.3
CKLCFM	Kingston Ctrl	4.5	8.0	20.2
CKWSFM	Kingston Ctrl	2.3	8.0	19.2
CKXCFM	Kingston Ctrl	18.1	19.4	48.1
WLYKFM	Kingston Ctrl	2.1	9.1	20.3

TERMS

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Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Belleville-Trenton-Prince Edward County CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5139 (Bell-Trnt-PEC Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 122,070				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CHCQFM	Bell-Trnt-PEC Ctrl	12.9	28.2	55.8
CIGLFM	Bell-Trnt-PEC Ctrl	11.3	22.8	26.0
CJBQ	Bell-Trnt-PEC Ctrl	19.7	28.5	39.5
CJOJFM	Bell-Trnt-PEC Ctrl	14.6	32.0	48.6
CJTTFM	Bell-Trnt-PEC Ctrl	10.5	19.6	27.3

TERMS

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Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

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TOP-LINE RADIO STATISTICS



Peterborough CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5159 (Peterborough Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 112,960				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CHUCFM*	Peterborough/Cobourg	1.6	7.2	51.2
CJMBFM	Peterborough Ctrl	0.4	2.7	3.3
CJWVFM	Peterborough Ctrl	11.8	21.6	37.4
CKPTFM	Peterborough Ctrl	7.9	21.6	27.8
CKQMFM	Peterborough Ctrl	21.4	29.4	69.4
CKRUFM	Peterborough Ctrl	5.9	14.9	20.0
CKSGFM*	Peterborough/Cobourg	0.2	2.8	18.6
CKWFFM	Peterborough Ctrl	12.8	27.3	68.1

*Spill Station

TERMS

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Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

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Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Oshawa-Whitby CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5187 (Oshawa-Whitby Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 391,720				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CJKXFM	Oshawa-Whitby Ctrl	11.5	69.5	173.7
CKDO	Oshawa-Whitby Ctrl	5.5	32.9	47.8
CKGEFM	Oshawa-Whitby Ctrl	7.9	48.6	126.7

TERMS

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Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Barrie CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5239 (Barrie Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 186,240				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CFJBFM	Barrie Ctrl	15.2	41.9	171.1
CHAYFM	Barrie Ctrl	5.2	24.9	110.8
CICXFM*	Barrie/Orillia	10.4	29.8	101.8
CICZFM*	Barrie/Midland	4.5	20.3	111.6
CIQBFM	Barrie Ctrl	2.8	16.5	54.1
CKMBFM	Barrie Ctrl	17.6	53.2	122.0

*Spill Station

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Hamilton CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5269 (Hamilton Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 710,550				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CHAM	Hamilton Ctrl	0.4	19.4	110.1
CHKXFM	Hamilton Ctrl	7.6	81.4	304.1
CHML	Hamilton Ctrl	5.3	67.5	98.0
CHTGFM*	Hamilton/Haldimand	1.9	19.4	41.6
CHTZFM*	Hamilton Ctrl/St.Cath.	2.3	37.4	261.6
CINGFM	Hamilton Ctrl	3.0	44.8	136.9
CJXYFM	Hamilton Ctrl	4.6	62.0	155.4
CKLHFM	Hamilton Ctrl	8.8	98.3	148.6
CKOC	Hamilton Ctrl	0.3	10.1	23.6

*Spill Station

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



St. Catharines-Niagara CTRL

Source: Numeris

Release: Radio Diary Fall 2019

Demographic: A12+

Area: 5299 (St. Catharines-Niagara Ctrl)

Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 374,520				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CFLZFM	St.Catharines-Niagara Ctrl	1.8	10.2	10.4
CHREFM	St.Catharines-Niagara Ctrl	9.6	63.2	96.6
CHTZFM	St.Catharines-Niagara Ctrl	8.3	47.4	261.6
CIXLFM	St.Catharines-Niagara Ctrl	11.2	55.7	99.6
CJEDFM	St.Catharines-Niagara Ctrl	1.6	16.9	19.3
CKTB	St.Catharines-Niagara Ctrl	6.3	34.9	50.8
CKYYFM	St.Catharines-Niagara Ctrl	4.9	35.4	36.4

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Brantford CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5320 (Brantford Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 131,230				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBLAF2	Brantford Ctrl	5.0	7.8	94.3
CKPC	Brantford Ctrl	1.5	3.9	6.3
CKPCFM	Brantford Ctrl	17.5	23.5	176.9

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Kitchener-Cambridge-Waterloo CTRL

Source: Numeris

Release: Radio Diary Fall 2019

Demographic: A12+

Area: 5339 (Kitchener-Cambridge-Waterloo Ctrl)

Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 497,140				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBLAF2*	Kit-Cam-Wat Ctrl/Brantf	10.3	58.2	94.3
CFCAFM	Kit-Cam-Waterloo Ctrl	3.0	46.0	104.5
CHYMFM	Kit-Cam-Waterloo Ctrl	13.1	98.3	173.0
CIKZFM	Kit-Cam-Waterloo Ctrl	5.8	45.5	70.7
CIMJFM*	Kit-Cam-Wat Ctrl/Guelph	2.6	21.4	73.5
CJDVFM	Kit-Cam-Waterloo Ctrl	6.0	45.1	55.6
CJIQFM	Kit-Cam-Waterloo Ctrl	1.3	19.9	32.8
CJTWFM	Kit-Cam-Waterloo Ctrl	1.6	15.8	18.6
CKBTFM	Kit-Cam-Waterloo Ctrl	4.3	54.8	102.3
CKGL	Kit-Cam-Waterloo Ctrl	5.9	63.9	81.2
CKKWFM	Kit-Cam-Waterloo Ctrl	7.0	48.4	63.5

*Spill Station

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Guelph CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5358 (Guelph Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 142,300				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CIMJFM	Guelph Ctrl	11.9	33.4	73.5
CJOY	Guelph Ctrl	7.7	12.6	16.0

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



London CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5369 (London Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 466,420				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBCLFM	London Ctrl	10.2	74.0	109.7
CFHKFM	London Ctrl	10.4	78.1	98.8
CFPL	London Ctrl	4.0	40.8	52.2
CFPLFM	London Ctrl	10.1	76.5	162.5
CHSTFM	London Ctrl	8.8	70.6	89.4
CIQMFM	London Ctrl	9.6	98.3	124.7
CJBK	London Ctrl	2.7	25.4	29.8
CJBXFM	London Ctrl	8.8	66.8	131.4
CKDKFM*	London/Woodstock	2.0	23.5	111.4
CKLOFM	London Ctrl	7.3	59.1	78.3
CKOTFM*	London/Tillsonburg	5.3	39.9	75.7

*Spill Station

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Sarnia CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5390 (Sarnia Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 114,650				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CFGXFM	Sarnia Ctrl	23.6	39.4	45.1
CHKSFM	Sarnia Ctrl	12.3	21.7	27.4
CHOKFM	Sarnia Ctrl	16.3	26.4	30.0

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Chatham-Wallaceburg CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5400 (Chatham-Wallaceburg Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 92,370				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CFCO	Chatham-Wallaceburg Ctrl	13.8	20.7	30.5
CKSYFM	Chatham-Wallaceburg Ctrl	19.7	27.6	36.7
CKUEFM	Chatham-Wallaceburg Ctrl	13.8	20.9	47.9
CKXSFM	Chatham-Wallaceburg Ctrl	8.9	7.2	9.4

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Windsor CTRL

Source: Numeris

Release: Radio Diary Fall 2019

Demographic: A12+

Area: 5409 (Windsor Ctrl)

Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 301,960				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBE FM	Windsor Ctrl	1.3	11.0	21.3
CBEWFM	Windsor Ctrl	7.9	31.2	57.3
CHYRFM*	Windsor/Leamington	4.2	31.1	48.3
CIDRFM	Windsor Ctrl	5.6	30.6	36.6
CIMXFM	Windsor Ctrl	3.7	20.4	31.7
CJWFFM	Windsor Ctrl	3.7	17.4	24.7
CKLW	Windsor Ctrl	17.6	82.8	102.8
CKUEFM*	Windsor/Chatham	3.9	18.6	47.9
CKWW	Windsor Ctrl	1.9	9.7	12.0

*Spill Station

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Sudbury CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5479 (Sudbury Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 148,600				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBBSFM	Sudbury Ctrl	4.2	9.0	14.9
CBCSFM	Sudbury Ctrl	16.9	38.5	92.2
CHNOFM	Sudbury Ctrl	16.3	42.7	48.7
CICSFM	Sudbury Ctrl	16.8	32.8	42.2
CIGMFM	Sudbury Ctrl	9.9	32.6	38.2
CJMXFM	Sudbury Ctrl	14.2	31.2	39.1
CJRQFM	Sudbury Ctrl	10.0	31.2	37.5

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Thunder Bay CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 5539 (Thunder Bay Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 109,830				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBQ FM	Thunder Bay Ctrl	5.5	7.8	14.8
CBQTFM	Thunder Bay Ctrl	18.5	21.1	41.8
CFQKF+	Thunder Bay Ctrl	2.4	9.2	9.7
CJSDFM	Thunder Bay Ctrl	13.7	25.3	29.0
CJUKFM	Thunder Bay Ctrl	17.8	27.7	28.9
CKPRFM	Thunder Bay Ctrl	19.8	32.5	38.6
CKTGFM	Thunder Bay Ctrl	14.5	23.1	25.1

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Winnipeg CTRL

Source: Numeris
 Release: Radio Diary Fall 2019
 Demographic: A12+
 Area: 6119 (Winnipeg Ctrl)
 Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 754,400				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBW	Winnipeg Ctrl	14.3	122.1	171.7
CBW FM	Winnipeg Ctrl	4.0	58.3	73.1
CFJLFM	Winnipeg Ctrl	2.2	40.7	47.6
CFPGFM	Winnipeg Ctrl	3.4	59.3	63.9
CFQXFM	Winnipeg Ctrl	8.0	102.4	136.4
CFRW	Winnipeg Ctrl	4.2	63.0	78.1
CFWMFM	Winnipeg Ctrl	6.9	117.6	138.4
CHIQFM	Winnipeg Ctrl	6.1	83.6	100.9
CHWEFM	Winnipeg Ctrl	3.1	91.2	101.4
CITIFM	Winnipeg Ctrl	5.9	80.0	105
CJKRFM	Winnipeg Ctrl	4.6	74.0	86.5
CJOB	Winnipeg Ctrl	10.6	113.3	151.7
CKMMFM	Winnipeg Ctrl	5.9	126.2	145.8
CKY FM	Winnipeg Ctrl	4.0	68.6	80.1

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Regina CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 7069 (Regina Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 230,970				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBK	Regina Ctrl	3.5	10.0	74.9
CBK FM	Regina Ctrl	3.8	15.4	27.3
CBKRFM	Regina Ctrl	9.1	30.2	35.9
CFWFFM	Regina Ctrl	12.5	41.5	54.9
CHBDFM	Regina Ctrl	9.4	32.5	45.7
CHMXFM	Regina Ctrl	5.6	34.6	44.3
CIZLFM	Regina Ctrl	16.1	72.3	93.3
CJME	Regina Ctrl	8.0	33.0	61.0
CKCKFM	Regina Ctrl	11.6	43.6	66.6
CKRM	Regina Ctrl	10.4	32.1	85.6

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Saskatoon CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 7109 (Saskatoon Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 296,020				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBK1FM	Saskatoon Ctrl	8.2	32.1	34.1
CBKSFM	Saskatoon Ctrl	4.6	21.2	23.8
CFMCFM	Saskatoon Ctrl	15.4	103.1	120.7
CFWDFM	Saskatoon Ctrl	9.2	50.6	57.7
CJDJFM	Saskatoon Ctrl	8.2	46.0	54.4
CJMKFM	Saskatoon Ctrl	12.0	56.2	63.3
CJWW	Saskatoon Ctrl	8.6	25.0	67.6
CKBLFM	Saskatoon Ctrl	7.9	43.5	58.4
CKOM	Saskatoon Ctrl	11.9	48.6	82.3

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Lethbridge CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 8019 (Lethbridge Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 107,300				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CFRVFM	Lethbridge Ctrl	11.1	19.0	41.0
CHLBFM	Lethbridge Ctrl	17.4	28.2	52.3
CJBZFM	Lethbridge Ctrl	8.2	14.6	23.7
CJOCFM	Lethbridge Ctrl	16.1	28.3	38.7
CJRXXFM	Lethbridge Ctrl	8.6	18.0	31.3
CKBDFM	Lethbridge Ctrl	3.9	10.8	14.9

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Red Deer CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 8079 (Red Deer Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 91,130				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CFDVFM	Red Deer Ctrl	7.3	12.8	23.6
CHUBFM	Red Deer Ctrl	12.2	21.8	45.1
CIZZFM	Red Deer Ctrl	8.8	18.1	52.3
CKEXFM	Red Deer Ctrl	8.5	12.5	22.5
CKGYFM	Red Deer Ctrl	18.6	21.6	75.4
CKIKFM	Red Deer Ctrl	7.9	16.8	35.0

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Chilliwack CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 9080 (Chilliwack Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 109,390				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CHWKFM	Chilliwack Ctrl	11.2	16.6	17.6
CKKSFM	Chilliwack Ctrl	3.7	11.1	230.8
CKSRF+	Chilliwack Ctrl	15.8	22.3	27.8

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Abbotsford CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 9090 (Abbotsford Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 168,670				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CKQCFM	Abbotsford Ctrl	5.4	10.8	16.5
KWPZFM	Abbotsford Ctrl	4.2	21.7	117.2

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Victoria CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 9119 (Victoria Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 363,230				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBCVFM	Victoria Ctrl	20.0	82.3	157.1
CFAX	Victoria Ctrl	11.7	60.5	70.6
CHBEFM	Victoria Ctrl	5.5	47.2	51.2
CHTTFM	Victoria Ctrl	2.2	21.1	22.8
CIOCFM	Victoria Ctrl	7.9	54.2	62.8
CJZNFM	Victoria Ctrl	7.3	47.5	58.6
CKKQFM	Victoria Ctrl	15.0	75.3	114.8

TERMS

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TOP-LINE RADIO STATISTICS



Kamloops CTRL

Source: Numeris

Release: Radio Diary Fall 2019

Demographic: A12+

Area: 9209 (Kamloops Ctrl)

Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 95,580				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBYKFM	Kamloops Ctrl	16.6	19.7	47.8
CHNL+	Kamloops Ctrl	16.7	18.9	28.2
CIFMFM	Kamloops Ctrl	15.4	19.1	28.3
CJKCFM	Kamloops Ctrl	13.6	15.1	19.3
CKBZFM	Kamloops Ctrl	10.1	20.5	28.9
CKRVFM	Kamloops Ctrl	15.6	22.1	25.2

TERMS

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Universe - Estimated Population of the Central Market Area.

Share - Within the central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to all radio.

Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Kelowna CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 9230 (Kelowna Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 187,370				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBTKFM	Kelowna Ctrl	17.5	46.1	146.1
CHSUFM	Kelowna Ctrl	4.4	34.3	39.4
CIGVFM*	Kelowna/Penticton	9.8	36.9	57.8
CILKF+	Kelowna Ctrl	10.0	30.2	33.4
CKFR	Kelowna Ctrl	5.2	17.3	18.2
CKKOFM	Kelowna Ctrl	7.3	21.8	29.9
CKLZFM	Kelowna Ctrl	10.8	23.0	26.8
CKOOFM	Kelowna Ctrl	8.0	25.4	30.0
CKQQFM	Kelowna Ctrl	13.1	39.6	42.9

*Spill Station

TERMS

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Central (Ctrl) Reach - The estimated number of different people, within the central market area, who tuned to that station for at least one quarter hour during the week.

Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.

TOP-LINE RADIO STATISTICS



Prince George CTRL

Source: Numeris
Release: Radio Diary Fall 2019
Demographic: A12+
Area: 9349 (Prince George Ctrl)
Daypart: Monday-Sunday 5am-1am

Fall 2019				
Universe: 76,880				
Station	Market	Share %	Ctrl Reach (000)	FC Reach (000)
CBYGFM	Prince George Ctrl	23.9	24.4	29.3
CIRXFM	Prince George Ctrl	12.7	20.8	20.0
CJCIF+	Prince George Ctrl	15.0	20.2	17.0
CKDVF+	Prince George Ctrl	19.8	23.2	18.1
CKKNFM	Prince George Ctrl	14.7	25.3	25.1

TERMS

Central (Ctrl) Market Area - A Numeris defined geographical area, usually centred around one urban centre. The definition of a Central Market Area generally corresponds to Statistics Canada Census Metropolitan Areas, Census Agglomeration, Cities, Counties, Census Divisions or Regional Districts.

Universe - Estimated Population of the Central Market Area.

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Full Coverage (FC) Reach - The estimated number of different people, anywhere in Canada, who tuned to that station for at least one quarter hour during the week.