

**Top Programs – Total Canada (English)**

December 28, 2009 - January 3, 2010

Based on confirmed program schedules and preliminary audience data, Demographic: All Persons 2+

| Rank | Program | Broadcast Outlet | Weekday | Start | End | Total 2+ AMA(000) |
|------|----------------------|------------------|---------|-------|-------|-------------------|
| 1 | WJC:PLAYOFFS CANADA | TSN+ |S | 17:00 | 19:31 | 3223 |
| 2 | WJC:PRELIM CANADA | TSN+ | MT.T... | 16:06 | 18:25 | 2530 |
| 3 | DESPERATE HOUSEWIVES | CTV Total |S | 21:00 | 22:00 | 1872 |
| 4 | H.N.I.C. GAME #1 | CBC Total |S. | 19:05 | 22:02 | 1654 |
| 5 | H.N.I.C. AFTERNOON | CBC Total |F.. | 13:32 | 16:34 | 1616 |
| 6 | CTV EVENING NEWS | CTV Total | MTWTF.. | 18:00 | 19:00 | 1594 |
| 7 | CTV EVENING NEWS WKD | CTV Total |SS | 18:00 | 19:00 | 1262 |
| 8 | SUNDAY EVE. MOVIE | CBC Total |S | 20:00 | 22:00 | 1178 |
| 9 | HEARTLAND | CBC Total |S | 19:00 | 20:00 | 1166 |
| 10 | NFL MONDAY FOOTBALL | TSN+ | M..... | 20:30 | 0:04 | 1122 |
| 11 | GLOBAL NATIONAL | Global Total | MTWTF.. | 17:30 | 18:00 | 1061 |
| 12 | NCIS | Global Total | .T..... | 20:00 | 21:00 | 1047 |
| 13 | H.N.I.C. PRE-GAME | CBC Total |F.. | 13:00 | 13:32 | 968 |
| 14 | NEWS HOUR | Global Total | MTWTF.. | 18:00 | 19:00 | 950 |
| 15 | AIR FARCE NEW YR EVE | CBC Total | ...T... | 20:00 | 21:00 | 948 |
| 16 | SIMPSONS | Global Total |S | 20:00 | 20:30 | 947 |
| 17 | FRI. EVENING MOVIE | CBC Total |F.. | 20:00 | 22:00 | 941 |
| 18 | FAMILY GUY | Global Total |S | 21:00 | 21:30 | 914 |
| 19 | HOUSE | Global Total | M..... | 20:00 | 21:01 | 902 |
| 20 | CTV NATIONAL NEWS | CTV Total | MTWTFSS | 23:00 | 23:30 | 891 |
| 21 | JEOPARDY | CBC Total | MTWTF.. | 19:30 | 20:00 | 866 |
| 22 | WJC:PLAYOFFS OTHER | TSN+ |S. | 17:00 | 19:35 | 859 |
| 23 | WHEEL OF FORTUNE | CBC Total | MTWTF.. | 19:00 | 19:30 | 849 |
| 24 | YOUNG & THE RESTLESS | Global Total | MTW.F.. | 16:30 | 17:30 | 846 |
| 25 | LIE TO ME | Global Total | M..... | 21:01 | 22:00 | 836 |
| 26 | RON JAMES | CBC Total | ...T... | 21:00 | 22:00 | 828 |
| 27 | WJC:PLYOFF CAN PREGM | TSN+ |S | 16:30 | 17:00 | 819 |
| 28 | W-FIVE | CTV Total |S. | 19:00 | 20:00 | 814 |
| 29 | BROTHERS & SISTERS | Global Total |S | 22:00 | 23:00 | 807 |
| 30 | CLEVELAND | Global Total |S | 20:30 | 21:00 | 795 |

Understanding this report ...

This chart shows the Top 30 TV programs for all national networks and Canadian English specialty networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

© 2010 BBM Canada