



## Top Programs – Total Canada (English)

July 23 - July 29, 2012

Based on confirmed program schedules and preliminary audience data, Demographic: All Persons 2+

Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	OLYMPIC OP CEREMONY	National Olympic Network	....F..	16:00	19:54	6354
2	BIG BANG THEORY	CTV Total	...T...	20:00	20:31	1823
3	OLYMPIC PRIME TIME	CTV Total	....FSS	19:00	23:00	1807
4	MASTERCHEF	CTV Total	M.....	21:00	22:00	1712
5	BIG BROTHER 14	Global Total	..W....	20:00	21:00	1705
6	SAVING HOPE	CTV Total	...T...	21:00	22:00	1675
7	MASTERCHEF	CTV Total	.T.....	21:00	22:00	1652
8	OLYMPIC PRE-OPENING	National Olympic Network	....F..	14:00	16:00	1550
9	BIG BROTHER 14	Global Total	...T...	21:00	22:00	1523
10	CTV EVENING NEWS WKD	CTV Total	.....SS	18:00	19:00	1463
11	CTV EVENING NEWS	CTV Total	MTWT...	18:00	19:00	1459
12	OLYMPIC DAYTIME	CTV Total	.....SS	12:00	18:00	1392
13	BIG BROTHER 14	Global Total	.....S	20:00	21:00	1376
14	CTV NATIONAL NEWS	CTV Total	MTWTFSS	23:00	23:30	1373
15	HELL'S KITCHEN	Citytv Total	M.....	20:00	21:00	1281
16	TWO AND A HALF MEN	CTV Total	...T...	20:31	21:00	1261
17	ROOKIE BLUE	Global Total	...T...	22:00	23:00	1150
18	BIG BANG THEORY	CTV Total	MTWT...	19:30	20:00	1135
19	NCIS: LOS ANGELES	Global Total	.T.....	21:00	22:00	960
20	SO YOU THINK.DANCE 9	CTV Total	..W....	20:00	22:01	957
21	CTV LATE NEWS	CTV Total	MTWTFSS	23:30	0:05	951
22	AMER GOT TALENT AP	Citytv Total	.T.....	20:00	22:00	938
23	NCIS	Global Total	.T.....	20:00	21:00	922
23	AMER GOT TALENT AR	Citytv Total	..W....	21:00	22:02	922
25	HAWAII FIVE-O	Global Total	M.....	22:00	23:00	920
26	LOVE IN THE WILD	CTV Total	.T.....	22:00	23:00	913
27	NEWS HOUR	Global Total	MTWTF..	17:30	18:30	898
28	THE LISTENER	CTV Total	..W....	22:01	23:00	882
29	OLYMPIC MORNING	CTV Total	.....SS	7:00	12:00	837
30	C.S.I.	CTV Total	...T...	22:00	23:00	815

## Olympic Program Ranker – Total Canada

July 23 - July 29, 2012

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Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	OLYMPIC OP CEREMONY	National Olympic Network	....F..	16:00	19:54	6354
2	OLYMPIC DAYTIME	National Olympic Network	.....SS	12:00	18:00	2840
3	OLYMPIC PRIME TIME	National Olympic Network	....FSS	19:00	23:00	2658
4	OLYMPIC FULL DAY	National Olympic Network	....FSS	2:00	2:00	2595
5	OLYMPIC MORNING	National Olympic Network	.....SS	7:00	12:00	1887
6	OLYMPIC PRE-OPENING	National Olympic Network	....F..	14:00	16:00	1550
7	OLYMPIC OVERNIGHT	National Olympic Network	....FSS	2:00	2:00	382
8	OLYMPIC MORNING	National Olympic Network	.....SS	4:00	7:00	347

The National Olympic Network was created especially for the 2012 Olympics. It is made up of all Canadian networks, both English and French, that aired the Olympic programs. The networks included are: CTV, OLN, Omni, RDS, RDS2, Sportsnet, TSN, TSN2 and V. Full Day, Morning, Daytime, Prime Time and Overnight are time blocks that may carry different sports on each section.

### Understanding this report ...

This chart shows the Top 30 TV programs for all national networks and Canadian English specialty networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

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