

**Top Programs – Total Canada (English)**

March 15 - March 21, 2010

Based on confirmed program schedules and preliminary audience data, Demographic: All Persons 2+

Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	HOUSE	Global Total	M.....	20:00	21:00	2640
2	AMERICAN IDOL 9 AP	CTV Total	.T.....	20:00	22:02	2570
3	NCIS	Global Total	.T.....	20:00	21:00	2515
4	AMERICAN IDOL 9 AR	CTV Total	..W....	21:00	22:01	2372
5	H.N.I.C. GAME #1	CBC Total	.....S.	19:05	22:03	2116
6	NCIS: LOS ANGELES	Global Total	.T.....	21:00	22:00	2053
7	AMAZING RACE 16	CTV Total	.....S	20:00	21:00	2002
8	DRAGONS' DEN	CBC Total	..W....	20:00	21:00	1996
9	TWO AND A HALF MEN	CTV Total	M.....	21:00	21:31	1864
10	BIG BANG THEORY	CTV Total	M.....	21:31	22:00	1852
11	DESPERATE HOUSEWIVES	CTV Total	.....S	21:00	22:00	1846
12	CELEBRITY APPRENTICE	Global Total	.....S	21:00	23:00	1589
13	CTV EVENING NEWS	CTV Total	MTWTF..	18:00	19:00	1543
14	24	Global Total	M.....	21:00	22:00	1529
15	LAW AND ORDER:SVU	CTV Total	.T.....	22:02	23:00	1481
16	PARALYMPICS	CTV Total	.....S	22:00	23:30	1479
17	C.S.I. MIAMI	CTV Total	M.....	22:00	23:00	1464
18	C.S.I.	CTV Total	...T...	21:00	22:00	1389
19	NHL HOCKEY-LEAFS	TSN+	...T...	19:30	22:11	1361
20	THE GOOD WIFE	Global Total	.T.....	22:00	23:00	1318
21	CRIMINAL MINDS	CTV Total	..W....	20:00	21:00	1299
22	H.N.I.C. GAME #2	CBC Total	.....S.	22:03	0:56	1275
23	SIMPSONS	Global Total	.....S	20:00	20:30	1263
24	C.S.I. NEW YORK	CTV Total	..W....	22:01	23:00	1262
25	CTV NATIONAL NEWS	CTV Total	MTWTFSS	23:00	23:30	1239
26	BONES	Global Total	...T...	20:00	21:00	1216
27	CTV EVENING NEWS WKD	CTV Total	.....SS	18:00	19:00	1211
28	JEOPARDY	CBC Total	MTWTF..	19:30	20:00	1171
29	KITCHEN NIGHTMARES	Global Total	..W....	21:00	22:00	1152
30	FLASHPOINT	CTV Total	...T...	22:00	23:00	1115

**Understanding this report ...**

This chart shows the Top 30 TV programs for all national networks and Canadian English specialty networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

© 2010 BBM Canada