

# PPM Top-line Radio Statistics



## Toronto CTRL

Broadcast year: Radio Meter 2020-2021  
 Survey period: November 30, 2020 - February 28, 2021  
 Demographic: A12+  
 Daypart: Monday to Sunday 2am-2am  
 Geography: Toronto CTRL  
 Data type: Respondent

November 30, 2020 - February 28, 2021				
Average Daily Universe: 5,860,000				
Station	Market	AMA (000)	Daily Cume (000)	Share (%)
CBLFM	Toronto CTRL	5.5	129.4	2.5
CBLAFM	Toronto CTRL	36.9	470.4	16.6
CFMJ	Toronto CTRL	4.4	103.8	2.0
CFMZ+	Toronto CTRL	16.7	228.8	7.5
CFNYFM	Toronto CTRL	3.7	164.3	1.7
CFPTFM	Toronto CTRL	0.1	13.0	0.0
CFRB	Toronto CTRL	11.4	194.5	5.2
CFTR	Toronto CTRL	14.8	485.9	6.7
CFXJFM	Toronto CTRL	3.8	112.0	1.7
CFZM+	Toronto CTRL	5.5	103.4	2.5
CHBMFM	Toronto CTRL	18.7	404.4	8.4
CHFIFM	Toronto CTRL	25.2	565.5	11.4
CHUM	Toronto CTRL	1.0	36.2	0.5
CHUMFM	Toronto CTRL	7.7	304.2	3.5
CIDCFM	Toronto CTRL	4.7	163.5	2.1
CILQFM	Toronto CTRL	23.2	348.1	10.5
CINDFM	Toronto CTRL	4.8	114.1	2.1
CINGFM	Toronto CTRL	1.1	57.1	0.5
CJCL	Toronto CTRL	1.9	76.6	0.9
CJRTFM	Toronto CTRL	5.2	103.4	2.4
CKDXFM	Toronto CTRL	4.5	74.0	2.1
CKFGFM	Toronto CTRL	1.9	58.7	0.9
CKFMFM	Toronto CTRL	6.2	290.8	2.8
CKISFM	Toronto CTRL	5.0	237.7	2.2

*Spill Station: CINGFM (Toronto/Hamilton)*

### TERMS

**Average Minute Audience (000):** Expressed in thousands, this is the average number of persons exposed to a radio station during an average minute. Calculated by adding all the individual minute audiences together and dividing by the number of minutes in the daypart.

**Average Daily Cume (000):** Expressed in thousands, this is the average number of unique listeners who were exposed to the station for at least one minute during an average day. Calculated by adding the number of unique listeners each day and dividing it by the number of days in the analysis.

**Share:** Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

**Average Daily Universe:** The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.