

PPM Top-line Radio Statistics

Montreal CTRL Anglo



Survey period: Radio Meter 2012/13 – February 25 - May 26, 2013

Demographic: A2+

Daypart: Monday to Sunday 2am-2am

Geography: Montreal CTRL Anglo

Data type: Respondent

February 25 - May 26, 2013

Average Daily Universe: 859,000

Station	Market	Share (%)	Cume (000)	Daily Cume (000)
CBFFM	Montreal CTRL Anglo	1.1	124.1	14.3
CBFXFM	Montreal CTRL Anglo	0.2	167.5	5.8
CBMFM	Montreal CTRL Anglo	2.9	224.4	29.9
CBMEFM	Montreal CTRL Anglo	7.6	245.2	62.4
CFGLFM	Montreal CTRL Anglo	1.9	684.8	50.8
CHMPFM	Montreal CTRL Anglo	1.8	368.7	31.0
CHOMFM	Montreal CTRL Anglo	13.2	681.4	167.4
CITEFM	Montreal CTRL Anglo	2.0	650.2	42.7
CJAD	Montreal CTRL Anglo	22.8	479.1	186.6
CJFMFM	Montreal CTRL Anglo	17.8	802.3	241.6
CJPXFM	Montreal CTRL Anglo	2.7	289.3	32.4
CKAC	Montreal CTRL Anglo	0.1	85.3	6.4
CKBEFM	Montreal CTRL Anglo	18.4	804.3	219.5
CKGM	Montreal CTRL Anglo	2.7	294.9	49.7
CKLXFM	Montreal CTRL Anglo	0.2	104.9	6.0
CKMFFM	Montreal CTRL Anglo	0.7	522.0	33.6
CKOIFM	Montreal CTRL Anglo	1.2	604.4	44.4

TERMS

Share: Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

Cume (000): Expressed in thousands, this is the total number of people who were exposed to the stations for at least one minute during the analyzed period.

Average Daily Universe: The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.

PPM Top-line Radio Statistics

Montreal CTRL Franco



Survey period: Radio Meter 2012/13 – February 25 - May 26, 2013

Demographic: A2+

Daypart: Monday to Sunday 2am-2am

Geography: Montreal CTRL Franco

Data type: Respondent

February 25 - May 26, 2013
Average Daily Universe: 3,003,000

Station	Market	Share (%)	Cume (000)	Daily Cume (000)
CBFFM	Montreal CTRL Franco	12.9	1,242.4	372.5
CBFXFM	Montreal CTRL Franco	2.2	1,117.6	92.2
CBMFM	Montreal CTRL Franco	0.4	407.9	21.3
CBMEFM	Montreal CTRL Franco	0.3	221.9	14.8
CFGLFM	Montreal CTRL Franco	17.0	2,877.0	690.6
CHMPFM	Montreal CTRL Franco	21.9	2,349.6	699.6
CHOMFM	Montreal CTRL Franco	5.3	2,128.5	309.2
CITEFM	Montreal CTRL Franco	12.2	2,809.0	580.3
CJAD	Montreal CTRL Franco	0.1	158.1	9.5
CJFMFM	Montreal CTRL Franco	5.6	2,537.4	436.3
CJPXFM	Montreal CTRL Franco	4.4	1,155.3	143.9
CKAC	Montreal CTRL Franco	0.3	732.3	50.7
CKBEFM	Montreal CTRL Franco	2.4	2,099.4	223.5
CKGM	Montreal CTRL Franco	0.1	130.2	13.0
CKLXFM	Montreal CTRL Franco	0.7	534.5	42.4
CKMFFM	Montreal CTRL Franco	7.3	2,474.6	491.1
CKOIFM	Montreal CTRL Franco	5.5	2,726.5	446.3

TERMS

Share: Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

Cume (000): Expressed in thousands, this is the total number of people who were exposed to the stations for at least one minute during the analyzed period.

Average Daily Universe: The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.