

PPM QUARTERLY RADIO STATISTICS - MONTREAL CTRL ANGLO

Survey period: Radio Meter 2011/12 – February 27, 2012 - May 27, 2012

Demographic: A2+

Daypart: Monday to Sunday 2am-2am

Geography: Montreal CTRL Anglo

Data type: Respondent

Average Daily Universe		February 27, 2012 - May 27, 2012		
		843,000		
Station	Market	Share %	Cume (000)	Daily Cume (000)
CBFFM	Montreal CTRL Anglo	0.3	88.2	6.8
CBFXFM	Montreal CTRL Anglo	0.1	143.2	4.3
CBMFM	Montreal CTRL Anglo	2.5	242.6	26.6
CBMEFM	Montreal CTRL Anglo	7.7	232.0	66.9
CFGLFM	Montreal CTRL Anglo	2.3	682.5	53.7
CHMPFM	Montreal CTRL Anglo	1.1	319.4	24.2
CHOMFM	Montreal CTRL Anglo	13.4	665.9	156.9
CITEFM	Montreal CTRL Anglo	1.5	662.9	44.2
CJAD	Montreal CTRL Anglo	23.4	477.4	186.4
CJFMFM	Montreal CTRL Anglo	17.6	794.8	255.7
CJPXFM	Montreal CTRL Anglo	2.2	280.1	24.3
CKAC	Montreal CTRL Anglo	0.1	89.1	5.9
CKBEFM **	Montreal CTRL Anglo	17.6	789.1	202.8
CKGM	Montreal CTRL Anglo	3.3	290.9	53.6
CKLXFM	Montreal CTRL Anglo	0.6	285.6	13.3
CKMFFM	Montreal CTRL Anglo	1.1	583.3	46.1
CKOIFM	Montreal CTRL Anglo	1.3	661.0	56.0

** CFQRFM changed call letters to CKBEFM August 29, 2011

TERMS

Share - Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded AM/FM Radio.

Cume (000) - Expressed in thousands, this is the total number of people who were exposed to the stations for at least one minute during the analyzed period.

Average Daily Universe - The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.



PPM QUARTERLY RADIO STATISTICS - MONTREAL CTRL FRANCO

Survey period: Radio Meter 2011/12 – February 27, 2012 - May 27, 2012

Demographic: A2+

Daypart: Monday to Sunday 2am-2am

Geography: Montreal CTRL Franco

Data type: Respondent

Average Daily Universe		February 27, 2012 - May 27, 2012		
		2,964,000		
Station	Market	Share %	Cume (000)	Daily Cume (000)
CBFFM	Montreal CTRL Franco	9.7	1,162.3	320.3
CBFXFM	Montreal CTRL Franco	1.6	1,024.6	88.8
CBMFM	Montreal CTRL Franco	0.5	425.8	26.8
CBMEFM	Montreal CTRL Franco	0.1	194.3	9.8
CFGLFM	Montreal CTRL Franco	18.3	2,817.4	690.1
CHMPFM	Montreal CTRL Franco	23.5	2,278.7	688.0
CHOMFM	Montreal CTRL Franco	5.5	2,121.1	292.0
CITEFM	Montreal CTRL Franco	11.8	2,759.0	561.3
CJAD	Montreal CTRL Franco	0.0	118.9	2.7
CJFMFM	Montreal CTRL Franco	4.8	2,531.9	401.3
CJPXFM	Montreal CTRL Franco	4.2	1,237.6	148.9
CKAC	Montreal CTRL Franco	0.3	902.7	58.2
CKBEFM **	Montreal CTRL Franco	3.0	2,097.2	205.9
CKGM	Montreal CTRL Franco	0.1	110.7	8.2
CKLXFM	Montreal CTRL Franco	1.2	918.1	63.4
CKMFFM	Montreal CTRL Franco	7.7	2,587.9	477.2
CKOIFM	Montreal CTRL Franco	6.3	2,761.1	475.2

** CFQRFM changed call letters to CKBEFM August 29, 2011

TERMS

Share - Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded AM/FM Radio.

Cume (000) - Expressed in thousands, this is the total number of people who were exposed to the stations for at least one minute during the analyzed period.

Average Daily Universe - The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.

